



**Leeds**  
CENTER FOR THE ARTS

*theatrical  
season*

2024-2025



**SPONSORSHIP PROPOSAL**



# BE A HERO FOR THE ARTS

Our new season of theatre celebrates what it means to be a hero.  
Join us for what is sure to be an exciting year!



## WHO WE ARE...

Leeds Center for the Arts began in 1925 as a single-screen movie house on Winchester's bustling Main Street. Today, Leeds is a thriving visual and performing arts organization, offering four theatrical productions each year along with concerts, comedy, community events, and SPARK Education Program. We work diligently to provide a safe and uplifting environment in which all are welcome, and in which artists of all ages are encouraged and empowered to express, perform, and create.

While Leeds is an essential cultural resource for Winchester, bringing hundreds of patrons to Main Street with each performance, over 40% of our audience comes from surrounding counties. We make a dramatic impact on the quality of life and economic vitality of Central Kentucky and Appalachia every day!

10,000+  
patrons  
per season

7,600+  
facebook  
followers

Leeds Center for the Arts

1,500+  
instagram  
followers

@leeds\_center



# BENEFITS & SPONSORSHIP LEVELS

## PLATINUM - \$5,000

- Logo on all marketing materials.
- Full-page ad in each program.
- 12 tickets to each show.
- Name and logo on website.
- Acknowledgement onstage as a sponsor before each show, with the opportunity to briefly address the audience before a selected performance.
- Special acknowledgement on social media.
- 4 tickets to both our fundraiser gala and our Holiday Show

## SILVER - \$1,000

- Half-page ad in each program.
- 4 tickets to each show.
- Acknowledgement onstage as a sponsor.

## GOLD - \$2,500

- Logo on all marketing materials.
- Full-page ad in each program.
- 8 tickets to each show.
- Name and logo on website.
- Acknowledgement onstage as a sponsor.
- 2 tickets to our fundraiser gala.
- 2 tickets to our Holiday Show.

## BRONZE - \$500

- Quarter-page ad in each program.
- 2 tickets to each show.

### WITH YOUR SPONSORSHIP YOU...

...will receive access to a sought-after demographic, reach a large audience with repeated impressions, develop new business contacts, and show your company's commitment to the arts and local community!



# SPONSORSHIP CONTRACT

2024-2025

THEATRICAL SEASON

AUGUST 2024-MAY 2025

## CONTACT INFORMATION

Company Name: \_\_\_\_\_

Principal Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIP ITEMS

### SPONSORSHIP TOTAL

Sponsorship Level	Amount
_____	_____

### METHOD OF PAYMENT

Payment is due in full 30 days after the effective date. Thank you!

Check

Cash

Credit Card  
(please contact us)

### TERMS OF AGREEMENT

This agreement is effective as of \_\_\_\_\_ (date) and shall remain effective until the "Season" end on May 18, 2025. This agreement defines the terms under which Leeds Center for the Arts ("LCA") and \_\_\_\_\_ ("Sponsor") enter into a sponsorship agreement for the 2024-2025 Theatrical Season.

#### Limited License:

LCA grants the Sponsor a limited license to use any of the Season artwork for the purpose of promoting the Season and linking to Season site. Sponsor grants LCA a limited license to use Sponsor's logo in promotional material and on the Season website.

#### Miscellaneous:

This Agreement shall become effective on the date signed below and will remain in effect until all responsibilities are fulfilled. The parties acknowledge that they will use their good faith efforts to negotiate and resolve subsequent issues that may arise from this Agreement as a result of unforeseen occurrences and that may alter the conditions of this Agreement.

#### Cancellation Policy:

This agreement is effective as of the date signed below and shall remain effective until the Series end on May 12, 2024 or

until terminated by either party. All request for refunds must be in writing, received and confirmed by LCA 14 days prior to the Season. Contracts cancelled up to 14 days of the Season will be issued a refund on a pro-rated basis. If sponsoring promotional items, once the contract is signed and the item is in production, there shall be no refunds. LCA may terminate this agreement at any time by notifying the Sponsor in writing or by e-mail. Upon termination, LCA shall return to the Sponsor that portion of the Sponsorship fee pro-rated for the time remaining on the contract.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
LCA Representative Signature

\_\_\_\_\_  
Date

**Mail completed contract and payment information to  
Leeds Center for the Arts, PO Box 836, Winchester, KY 40392  
OR email signed PDF to [bo.list@leedscenter.org](mailto:bo.list@leedscenter.org).**

**Questions? Email [contact@leedscenter.org](mailto:contact@leedscenter.org).**